

NEWS **ASSOCIATES**

THE UK'S TOP JOURNALISM SCHOOL

# Journalism Summer School 2021

London

## JOURNALISM SUMMER SCHOOL - WHAT WE'LL COVER

We can make you one promise – your two weeks with us will fly by because this is an intensive study programme, designed to give you a taste of what it takes to become a journalist.

In your two weeks you will cover the following:

- Newsgathering and news writing
- Feature and magazine writing
- Video journalism skills
- Journalism ethics and responsible reporting
- The basics of media law
- Interviewing techniques
- Reviewing and comment
- An introduction to shorthand
- Getting into freelance writing
- Sports journalism
- Political journalism
- Arts and culture journalism

You will also get a chance to produce stories for our partners South West Londoner.

Sessions are conducted by our award-winning training team and there will be talks from industry guest speakers.



## JOURNALISM SUMMER SCHOOL - AN INTRODUCTION

Our hugely popular two-week summer school runs in our London office and is an intensive course that covers the basics of journalism, from news reporting to feature writing, with an added emphasis on the growing importance of broadcast skills.

And if all that sounds complicated then our aim is simple – providing a creative environment to get you thinking about a career whose lure remains undiminished. News Associates is officially the UK's number one NCTJ journalism school and has been for the past five years. On top of that, our fast-track journalism course has been the top-ranked for the last seven straight years and we have been named the best performing journalism school in London for the past decade.

Our summer school aims to

provide foundation skills and it should appeal to those working on student media, blogs, websites and community projects. Many will join us as a way of dipping their toe into the water and after two weeks we are confident they will be ready to take the plunge.

We pride ourselves on the individual attention we give to our trainees as they think about entering this most satisfying and exciting of professions.

Advice and assistance is never far away from our full-time tutors, editors and journalists, who want our newsroom to be your classroom.

We look forward to working with you.

*James Toney,  
Managing Editor*



“Doing my training at News Associates massively helped me in a newsroom. No matter how good you think you are as a young journalist, you will get much better and more refined with training.”

*Shingi Mararika,  
The Sunday Times*

### 2021 COURSE DATES

London  
August 2-13 (Monday-Friday)

### APPLY NOW

Email [training@newsassociates.co.uk](mailto:training@newsassociates.co.uk) or call 0203 026 3781 for an application form.





## SUMMER SCHOOL - FREQUENTLY ASKED QUESTIONS

### What does the course cost?

Our two-week journalism summer school costs £645 and the course fee must be paid in advance. Limited places are available on the course, so a non-refundable £195 deposit is required to confirm your attendance.

### Where does the course run?

The course currently runs in our London office only.

### What are the registration requirements?

There are no specific entry requirements but a good standard of written English is essential if you are going to take full advantages of the study programme. You will be required to complete an entry document and all decisions as to suitability are made at our discretion.

### Is the course residential?

There are many local hotels within walking distance which offer accommodation at reasonable rates. We can provide information on request.

### What are the hours of study?

This is an intensive study programme. The course starts each day at 10am and concludes at 5pm (with a one-hour lunch break). The course runs Monday-Friday.

### Is there any recommended reading?

We will provide a full range of course and study notes for you as part of your course fee.

### Will this study programme be enough to get me a journalism job?

Our journalism summer school is aimed at providing essential foundation skills. Throughout the course we will give you a broad understanding of the demands of the industry.

Many of those who study at the summer school move on to further National Council for the Training of Journalists training with News Associates.

News Associates runs this training in London and Manchester, with full- and part-time study options, lasting between 22 and 40 weeks.



## COURSE FEEDBACK



News Associates is proud to be the UK's number one journalism school. Here's what some recent attendees of the summer school made of their two-week study programme with us.

"The best aspect about the course was the range of teaching. For each topic we had a different teacher. This kept the sessions fresh, offered us different insights on the routes into journalism, and illustrated the various areas within journalism.

"Secondly, the course improved my writing generally. The advice was consistent and clear. The writing exercises were not just challenging, but

interesting and engaging. If people were to attend this course, at the very least, their writing would improve."

**Max Dunmore**

"I can't believe how much I learned in two weeks. The summer school certainly didn't feel like school and it only made me more determined to pursue a career in journalism. I'd absolutely recommend it, it was great fun and I didn't want it to end."

**Andrea Greene**

"We got a glimpse into every aspect of journalism from shorthand to media law, understanding how to use social media



to tips for reviewing. We had a great group and the tutors were first class. I couldn't recommend the summer school more to an aspiring journalist."

**Nicola Harding**

"I'd been involved with student media at university but I wasn't 100 percent sure that journalism was for me. Now I absolutely want this to be my career. I can't thank the staff at News Associates more - learning from working journalists was so much better than reading from a textbook."

**Chris Francis**

“My time at News Associates gave me the hands-on experience and skill set to enter the world of journalism with confidence and invaluable knowledge. I would not have survived one day in a real-life newsroom without them.”

*Rachel Addison, Financial Times Group*

“I wouldn’t have even considered applying for my job if it wasn’t for the skills and confidence I gained at News Associates. The expert tutors go above and beyond to prepare you for all aspects of being a journalist.”

*Kyle O’Sullivan, Daily Mirror*

## WHO ARE NEWS ASSOCIATES?

News Associates is officially the UK’s number one NCTJ journalism school, with our trainees consistently achieving the best exam results in the UK.

Based in the media heartlands of London and Manchester, we are home to one of the country’s busiest press agencies and our industry-leading journalism training is set against the backdrop of a hectic working newsroom.

Our recent graduates can be found in the newsrooms of national newspapers across the world, including The Sunday Times, The Guardian, The New York Times, The Sun, The Daily Mail and The Wall Street Journal. You’ll also see them presenting on BBC, ITV and Sky and working at international news agencies such as Reuters and the Associated Press.

Our unrivalled alumni network stretches around the world with former trainees working across the UK, in Australia, New Zealand, Canada, the United States, Hong Kong and throughout Europe.

We train more NCTJ-accredited journalists in the UK every year than anyone else.

And in the past three years our trainees have dominated the NCTJ Awards for Excellence, which are open to journalism schools across the country.

In recent years, News Associates has also trained more journalists who have qualified as senior reporters, via their NQJ qualification (formerly NCE), than any other training provider. And the top marks in the national NQJ qualification are invariably secured by those we trained.



## HOW TO FIND US



**AMPERSAND HOUSE,  
49-53 YORK STREET,  
LONDON TW1 3LP**

Ampersand House is a five-minute walk from Twickenham train station. Come out of the station and walk left over the bridge down London Road then take a left turn down Arragon Road and follow the road round. Turn left onto Richmond Road and the office is on the left-hand side.

If you are coming from Richmond train or tube (District line) station then the 33 bus (Elton Street, stop L) takes just six minutes (eight stops), get off at York Street Twickenham (Stop G) and walk one minute back up Richmond Road (keep Pizza Express and Zizzi on your left) and the office will be on your left.

**NEWS ASSOCIATES**  
THE UK'S TOP JOURNALISM SCHOOL

News Associates London,  
Ampersand House,  
49-53 York Street,  
London  
TW1 3LP

News Associates Manchester,  
Carlton House  
16-18 Albert Square  
Manchester  
M2 5PE

[www.newsassociates.co.uk](http://www.newsassociates.co.uk)  
0203 026 3781