

NEWS ASSOCIATES AND SJA JOURNALISM DIVERSITY SCHOLARSHIP

In conjunction with the Sports Journalists' Association, News Associates and Sportsbeat are offering one funded place on their NCTJ Diploma in Multimedia Sports Journalism. This course has been the UK's number one NCTJ journalism course for the last four years.

Can I apply? To be eligible applicants must:

- Come from a diverse background
- Be able to demonstrate a genuine commitment to the industry, shown via relevant work experience, and a passion for sports journalism throughout their application
- Be a British citizen residing in the UK
- Have completed/completing this year an undergraduate degree or equivalent
- Not be in receipt of any other bursary award or be already committed to a News Associates NCTJ course

What do we mean by a diverse background?

By socially or ethnically diverse we mean we are looking for people who are from a different background to the majority of people working as sports journalists today.

However, this does not simply mean people from an ethnic background. Gender, social class, disability, sexual orientation or individual circumstances may make someone diverse.

The successful recipient of the bursary must be able to prove:

- They need the financial support
- They are diverse through their individual circumstances
- They can use their diversity to enhance their work within sports journalism and represent the communities they serve

The successful recipient of the bursary will receive:

- Full support with all the course costs while they study for their NCTJ Diploma in Multimedia Sports Journalism with News Associates, from September 2019-May 2020. They can study in either the London or Manchester centre.
- A full-time four-month paid role with Sportsbeat, commencing May 2020. Based in their London office.
- Access to SJA events, including the British Sports Awards and British Sports Journalism Awards.

Read more about the course on the links below:

- <http://newsassociates.co.uk/news-associates-once-again-named-uks-number-one-nctj-journalism-school/>
- <http://newsassociates.co.uk/studying-at-news-associates-the-2018-sja-british-sports-awards/>
- <http://newsassociates.co.uk/news/>

Read more about Sportsbeat here:

- <https://sportsbeat.co.uk>

APPLICATION FORM

Name: _____

Centre wishing to complete course at: London/Manchester

Education (please list university and course with predicted/achieved grade and A Levels/equivalent with grades):

Please list all journalism work experience:

Please answer the following questions:

Why do you want to be a journalist and what makes you sure journalism is right for you? (maximum 100 words)

What are your career aspirations?
(maximum 100 words)

Please explain how you would bring diversity to a newsroom, referring to your experience as examples.
(maximum 200 words)

In no more than 400 words, what do you think was the best British sporting achievement in 2018 that we didn't hear of?

Sum yourself up in a ten-word headline:

We would like to see two pieces of journalism you have completed. Please attach either the original story plus cutting/web page screenshot OR a piece of content demonstrating your research skills, communication and perseverance. Alternatively include a web link to any multimedia news item (e.g. audio or video) in your email application.

When you have completed your application please email it to Lucy Dyer on ldyer@newsassociates.co.uk with the subject line 'News Associates SJA journalism diversity scholarship'.