

**NEWS** ASSOCIATES

London and Manchester

# NCTJ Diploma in Multimedia Journalism

Officially the UK's number one rated NCTJ  
journalism school in 2015/2016

Full-time | Part-time | Fast-track  
News journalism | Sports journalism



accredited course



**TOP TEAM:** Left to right, Andrew Greaves, head of journalism and public affairs; Holly Manj, training manager; James Toney, managing editor; Rachel Bull, head of journalism training and Graham Dudman, chairman of News Associates' editorial advisory board, after receiving the top journalism course award at the NCTJ Journalism Skills Conference.

## INTRODUCTION TO NEWS ASSOCIATES

It's easy to listen to those who list all the things that are wrong with journalism but it's so much better – and more positive – to list all the things that are still right.

There has never been a more exciting time to be a journalist. The internet presents unique opportunities to showcase your work and advances in technology allow content to be presented in increasingly creative and engaging ways.

Journalists cover the inspirational to the corrupt and good journalism still has the power to change the world, to bring down governments, right wrongs, make you laugh and make you cry.

Yes, it's competitive, no job worth having isn't, but a career in journalism remains utterly addictive.

News Associates graduates work in every aspect of the media from national to local newspapers, broadcasters, press and PR agencies. They are news reporters and feature writers, foreign correspondents and sports journalists. They work around the world and have won scores of awards for their work.

But journalism is changing and the journalists of tomorrow, who adapts to an industry that has been through seismic shifts in recent years – and possesses the core skills craved by editors – will still find themselves in demand.

You need to embrace the digital age and accept that the 'traditional media' no longer enjoys a monopoly on information. You've got to be prepared to work hard, stand out from the crowd in a job marketplace where editors can afford to be selective, and deliver when you get your chance.

And while this industry is fast moving, the requirement for essential skills, that far pre-date the internet, remains.

Editors want journalists who can find them a story, who know their media law, can turn around quick and accurate copy and have passed their shorthand.

And that's why the NCTJ – the oldest and most established journalism qualification in the UK – remains the industry standard for those looking to break into the industry.

At News Associates we are proud of our graduates' successes and proud to once again be named the UK's top fast-track, part-time and sports journalism course - and best course overall – on the 2015/2016 league tables.

### James Toney, managing editor

*James Toney is the managing editor at News Associates. Regularly shortlisted for his reporting in industry awards, he is responsible for the agency's extensive print, online and video coverage and award-winning journalism training in London and Manchester. He started his career in national newspapers and is a regular commentator on sports and news issues on television and radio. His first book was published by Bloomsbury in 2013.*

'I can't recommend this course enough. The work is hard and the hours are tough but it is so worth it in the end when you know you've finally got to where you want to be.'

*Kat Lay, The Times*

'I find myself constantly telling people that my NCTJ training with News Associates was the best thing I have ever done. The tutors care so much that everyone does well.'

*Hannah Scott, The Sunday Times*



### WHAT IS THE NCTJ?

As part of your qualification you will sit all the examinations required to gain your Diploma in Journalism from the National Council for the Training of Journalists.

Exam costs are covered by your course fee and will be taken at regular points in your study programme.

The NCTJ administers the industry gold-standard qualification for all aspiring reporters in the United Kingdom.

The NCTJ was founded in 1951 and is a long-established and respected benchmark of excellence for journalists – graduates of NCTJ training dominate all sections of the media and, according to recent research, 80% of qualified journalists are NCTJ trained.

The NCTJ's main board includes current and recent national and regional newspaper editors and representatives from the major broadcasters – so it remains focussed on what the industry demands of its new entrants.

If you want a job as a journalist, be aware of an editor's first question: Have you got your NCTJ?

The second question you're likely to be asked is: Have you got your 100 words a minute shorthand? At News Associates this remains one of our top priorities, alongside sharpening your multimedia reporting skills and developing your journalism portfolio.

### WHY NEWS ASSOCIATES?

Well, we're really proud to be the UK's number one NCTJ journalism school, but we do things differently. You'll be treated like a journalist from day one, so expect it to be fast-paced and intensive. We're a young team, we're really passionate and driven and we have high expectations. We don't sit around and talk about the good old days on Fleet Street – we live and breathe the changes happening in the media right now. How Instagram can be used to find stories, how changes in technology impact the content we produce and how Snapchat influences how we shoot video content. No two courses are the same, because they shouldn't be. We will work as hard for you as you work for us.

So what makes us different?

- **An unrivalled job record.** You will find our trainees making their mark on the front pages of our national and regional newspapers, presenting and reporting on the BBC and Sky News, working internationally for some of the most respected names in journalism from Reuters to Agence France Presse to CNN and the Wall Street Journal and producing cutting-edge multimedia features for Vice and Huffington Post. [See our list](#) of recent trainee job destinations.

- **The best exam results in the country. Again and again.** News Associates was again named the UK's top fast track and top course overall by the National Council for the Training of Journalists in November 2016. We also deliver the UK's number one ranked NCTJ sports journalism course. News Associates was also recognised for our top-ranked course in 2012, 2013, 2014 and 2015. According to the most recent NCTJ annual report (published December 2016), our trainees make up a whopping 38% of all gold-standard graduates in the UK. Last year, 1,539 candidates sat their NCTJ exams at 41 accredited institutions in the UK. Only 351 achieved the top-level 'gold standard qualification' –the highest possible entry-level to the industry. Of these, 135 were trained by News Associates.

Compare the exam results on our course to other institutions on the NCTJ website – click [here](#) for information.

- And finally there's our **award-winning trainees** - see more about their success on the next two pages.



Former News Associates graduate Annamarie Gregory completed her fast-track qualification in London and joined the Daily Express.

She was recently promoted to online news editor at OK! Magazine.

"News Associates has a reputation in the industry for producing the best journalism graduates," she said.



After graduating from News Associates, Funmi Olutoye earned a place on the prestigious ITV News training scheme.

"I know for a fact that the places I applied to after the course concluded would not have looked at me twice without my NCTJ," she said.



Former News Associates graduate Tom MacLeod completed his NCTJ qualification and joined Sky News radio based in Leeds. Within a year he was a regular presenter on Sky News in London.

"Be prepared to work hard but I know first hand that enrolling on a News Associates course could be the best choice you've ever made," he said.



Anatoly Kurmanaev graduated from News Associates and joined international news agency Bloomberg. He now works as a foreign correspondent for the Wall Street Journal and is currently assigned to covering stories across South America.

"Studying at News Associates gave me the confidence to dive into journalism and try making a living out of it," he said.



News Associates graduate Tom Barclay has been a member of the editorial team at The Sun since 2011.

"News Associates gave me the skills and belief I needed to flourish in an extremely demanding industry," he said.

"You will find their alumni at every national newspaper."



Elise Chamberlain started her career in local newspapers after graduating from News Associates and is now a broadcast journalist with the BBC in Birmingham.

"I loved my time at News Associates. You sometimes don't realise how confident you can be when placed in a situation and they taught me that," she said.



Kat Lay studied for her diploma part-time with News Associates and joined the News of the World, where she was shortlisted in the Young Journalist of the Year category at the British Press Awards.

She moved onto the news desk at The People and is now the health correspondent for The Times.



Hardeep Matharu is a news reporter at the Independent. She was recognised for her journalism by the NCTJ in 2012.

"News Associates is the very best place to learn how to be a journalist. They'll work you hard and you will need to work even harder but you will learn so much," she said.



David Churchill graduated from News Associates and joined the London Evening Standard.

His work there was recognised by the NCTJ, who named him trainee news reporter of the year for a series of 'hard-hitting, public interest stories'.

‘The staff there are all brilliant and they pushed us hard. If I had done my NCTJ course somewhere else, I really don’t think I would have won this award.’

*George Gigney, NCTJ Journalist of the Year 2015*

‘The tutors push you to achieve your potential from the very first day. They genuinely care. The success of graduates from News Associates is remarkable.’

*Sara Oldfield, NCTJ Journalist of the Year 2016*

## OUR TRAINEES’ SUCCESS

Our trainees regularly dominate the NCTJ Excellence in Journalism Awards, which annually recognise the best young journalists in the country.

In 2016 Sara Oldfield (Fabulous Magazine) succeeded fellow News Associates graduate George Gigney (Boxing News) to be named the NCTJ Student Journalist of the Year while Lauren Potts (BBC News) and Paul Berentzen (Blackpool Gazette) are former winners of the reporter of the year prize.

In the past four years other winners include: Lucy Pasha-Robinson (The Independent), Richard Amofa (Daily Telegraph), Ross Lawson (Sportsbeat), Leonie Chao Fong (Stylist Magazine), Naomi Firsht (Jewish Chronicle), Jordan Bluer (Dover Express), Nemesha Balasundaram (Sky Sports News), Jon Robinson (Lancashire Telegraph), Ellie Ross (The Sun), James Caldwell (Hull Daily Mail), Thomas Allnut (Press Association), Hardeep Matharu (The Independent), David Churchill (Evening Standard), Jennifer Morris (Surrey Advertiser), Emily Koch (Bristol Post), Adam Knight (Hereford Times), David Jordan (The Times), Josh Burrows (The Times) and Jessica Baldwin (Time Out).

In addition, former trainees Joanne Carter (ESPN), Lindsay Watling (Press and Journal) and Hannah Scott (Sunday Times) have all won the NCTJ’s top shorthand prize and our trainees take pride in earning the best shorthand results in the country.

You will also see News Associates graduates feature prominently in the shortlists for the national and regional press awards.

Our unrivalled alumni network stretches around the world, with former trainees working throughout the UK, in Australia, New Zealand, Canada, the United States and across Europe.

Our trainees have secured jobs across all areas of the media industry, in print, online and in broadcast, both radio and television.

When editors want to fill a position they know a News Associates graduate can be trusted to get the job done to a high standard.

If you add in our extensive industry contacts and a mentoring relationship that goes beyond the boundaries of your time on the course, we are confident we are the number one place to study journalism in the UK.



Tom Reynolds (pictured third from left) graduated with his NCTJ Diploma from News Associates and joined the news desk at Sportsbeat. He was part of the team that covered the 2012 London Olympic and Paralympic Games. He now works as a broadcast journalist for BBC Sport, and was part of their team at the 2016 Rio Olympics.



Former News Associates trainee Sarah Gwynn started work as a news reporter in local newspapers after graduating before joining the sports staff of an international wire service. She now works as a senior press officer at golf’s European PGA Tour, travelling to events around the world.



Jo Carter (left) graduated with her NCTJ Diploma from News Associates and also won a national shorthand prize for achieving 100% accuracy at 120 words per minute – a very rare achievement. She joined the reporting staff at ESPN and is now a senior editor at Tennis Head magazine.



Sam Green graduated with his NCTJ Diploma from News Associates. He now works as the multimedia editor for the communications department at Fulham Football Club, where he is responsible for delivering video content across all their online and social channels.



Former trainee Josh Burrows now works as a cricket journalist for The Times. He won the sports journalist category in the NCTJ’s Excellence in Journalism Awards and started at News UK developing the award-winning iPad edition of The Times.



Will Kelleher secured a place on the prestigious Daily Mail graduate scheme after completing his studies at News Associates. “What sets the course apart from all the others is the practical opportunities you get, my portfolio was the reason I got my break,” he said.



Daniella Matar graduated with her NCTJ Diploma from News Associates and joined PA Sport and then Presse Media 81 in France. She now works as the Italian sports correspondent for the Associated Press, covering Serie A, Formula One and winter sports.



Teddy Cutler is a winner of the David Welch Award, the UK’s most prestigious student sports journalist prize. During his News Associates course he produced a series of page lead sports investigations for the Mail on Sunday and now works as the sports correspondent for international news magazine Newsweek.



Nemesha Balasundaram, a journalist at Sky Sports News, was shortlisted in the Sports Journalists’ Association young journalist award. She was named trainee sports journalist of the year at the NCTJ Excellence in Journalism Awards for a wide-ranging portfolio of work, covering football, cricket and F1.



## OUR COURSES

Journalism is changing. And News Associates must stay ahead of constantly shifting trends to make our trainees adaptable to the newsrooms of today, where writing a story is combined with curating social media, using a mobile phone to shoot a video, sourcing picture galleries and much more.

We want our trainees to create stories that can be produced across multimedia platforms and aren't just agenda setting but also sharable.

You will study core subjects of the NCTJ curriculum and being adaptable to the multimedia environment is embedded through every subject. You will produce content for every platform, in text and video, for online and print.

And, while most sessions will involve your whole class, there is time each week for individual tutorials.

### NCTJ DIPLOMA IN JOURNALISM (FULL-TIME/22 WEEKS)

Our fast-track courses run twice a year in February and September, with the hours of study Monday to Thursday, 9.30am-5.30pm. In addition, one day a week, usually Fridays, is spent at a work placement, putting into practice the theory you have learned on the previous four days. You will study seven modules with an option to specialise in sports or production journalism. [Read more here.](#)

### NCTJ DIPLOMA IN SPORTS JOURNALISM (FULL-TIME/35 WEEKS)

Run in association with national press agency Sportsbeat, our sports journalism course was named the number one journalism course of any kind by the NCTJ in 2015 and 2016. You study nine modules, including the newly-introduced PR and communications syllabus, and there is a strong focus on practical experience. You study four days a week (Monday-Thursday) with a day a week on placement. There is one intake a year in September. [Read more here.](#)

### NCTJ DIPLOMA IN JOURNALISM (PART-TIME/40 WEEKS)

Our part-time courses have intakes in February (London) and September (London and Manchester). In London you attend one weeknight session, lessons are repeated on Monday and Wednesday to give you flexibility, and all day on Saturday. In Manchester, sessions are held on Monday evenings and Saturdays. There is a break in studies midway through the course for work placement opportunities. [Read more here.](#)



News Associates trainees dominate the annual NCTJ Awards for Excellence in Journalism. Pictured are Adam Knight (Hereford Times), Jennifer Morris (Surrey Advertiser), David Churchill (Evening Standard) and Hardeep Matharu (The Independent)



Former News Associates trainees Thomas Allnut (Press Association), Lauren Potts (BBC News) and James Coldwell (Hull Daily Mail) after their wins at the NCTJ Awards for Excellence in Journalism

## SUBJECT GUIDES

### MULTIMEDIA JOURNALISM

There's a difference between being a good writer and being a good reporter – but our aim at News Associates is to make you both. Whether it's learning how to gather news, develop sources or write or produce against the most demanding deadline, we're there to help.

You will learn how to be an effective interviewer and to develop feature ideas that will grab a reader's attention and maintain it. You will be taught how to take a complex story and make it engaging for a range of audiences.

The journalist of today must be comfortable working not just in words but with pictures. You'll be taught how to use the most powerful tool in your pocket, your mobile phone, to produce video content and learn the importance of producing sharable journalism.

Photography and video journalism are both elements of the study programme, you will be taught how to amplify your words with audio slide shows and develop rich and responsive long form feature stories, without the need for a knowledge of coding.

And we'll explore the importance of making your copy optimised and the do's and don'ts of using social media to add depth to your reporting.

Print journalists, radio journalists, TV journalists – the old demarcation lines that separated them have gone forever and we're all multimedia journalists now.

Trainees will be prepared for their news reporting examination, a demanding exam that will test a range of journalism skills. It's a tough test but News Associates boasts the best results in the country and our staff are involved with the NCTJ in exam setting, marking and moderating – as well as helping to shape the changes required to keep it contemporary.

Our training isn't all theory based. We want to prepare you for the newsroom not the classroom and our trainees should expect the unexpected. As a journalist you never know where a day or story will take you and life at News Associates can be the same.

Every trainee will produce a portfolio and we'll work with you individually to collate a range of stories – in print and video – that will appeal to the most demanding editors.

Our trainees consistently dominate the NCTJ's Excellence in Journalism Awards, underlining that our unrivalled exam results are combined with a highly-practical approach. Our journalism tutors believe in learning by doing.

We are proud of our employment record and we'll coach you for job interviews and assessment centres, with a series of mock exercises that will take you out of your comfort zone. Our aim is simple. We want to prepare you for the challenges of the job, so when you face a situation for real, you'll know what to do.

Your journalism studies remain the most important part of your 20- or 40-week studies with us – and so they should be.

Journalism isn't easy but news should be simple. It's just telling people something they didn't know.

'Do well with News Associates and you'll be ideally prepared for the cut and thrust of journalism. The teaching staff will help you every step of the way and taking this course could be the best move you make for your career.'

*Joe Jackson,  
Time Magazine*

'NewsAssociates openedupaworld of endless possibilities. There's no way! I'd be in this job without the training I received there'

*Lucy Middleton,  
OK! Magazine*

Trainees working on a live news production exercise, run by a visiting national newspaper editor. Each team play the role of a news desk backbench and produce mock pages of a newspaper, for immediate publication



## MEDIA LAW

As a journalist, there will be occasions when your legal knowledge is as important as your ability to craft an intro. You don't need to be a solicitor, but you do need to know how to keep your employer out of trouble – and your editor out of jail.

Press freedom is enshrined in our law, so it is vital to know how doggedly you can pursue a story without fear or favour and understand the full implications of what you are writing.

The module covers a number of important topics from contempt and defamation to libel and slander. There are a number of restrictions on reporters in certain scenarios, so it is key to know what you can and can't write or say at specific times.

If this all sounds totally foreign to you, don't panic. We will be building from the absolute basics and you will soon have a grasp of when the press can attend court, how reporting restrictions can be appealed and the limitations in place when covering cases involving sexual offences or children.

By the end of the module you'll understand the impact of the Leveson Enquiry and the future of press regulation. You'll get to grips with an individual's rights to privacy and discuss when it's trumped by a public right to know.

And then there is understanding the difference between what is in the public interest and what interests the public – not always the same thing.

You will also tackle copyright, breach of confidence, disclosure of sources and more, with plenty of opportunities for discussion.

With a proven blend of focussed lectures and light-hearted exercises, we consistently navigate all our trainees through this crucial subject, ensuring you'll leave us with a thorough grounding in media law.

'The advice and encouragement I got at News Associates gave me confidence which I've built on ever since. Ask as many questions as you can while you are there as it'll set you up for life in your first newsroom.'

*Keri Sutherland,  
Mail on Sunday*

'I've never worked so hard in my life but it really prepared me for a fast-paced and competitive industry. It's the perfect grounding for a career in journalism'

*Fran Le Noury  
ITV News*

'Be prepared to work hard but I know first hand that enrolling on a News Associates course could be the best choice you've ever made.'

*Tom MacLeod,  
Sky News*

'I joined hoping to improve my writing skills and I left confident that I've got what it takes to be a good reporter. It's the best springboard to a journalism career, with staff recognised as the best in the business.'

*Laura Onita,  
The Sunday Times*

## SHORTHAND

Shorthand is arguably the toughest element of the NCTJ Diploma – but the hard work is all worth it in the end.

Speed is everything in today's internet age. According to the British Institute of Verbatim Reporters, it's three times quicker to type out shorthand notes than to listen back to audio recordings.

It's also illegal to make audio or video recordings of most proceedings in UK courts.

Piers Morgan, when asked for advice on being a good reporter, said 'work hard and do your shorthand' while Andrew Marr, when talking about the skills needed for journalism, wrote 'you need some intelligence, even more stamina and excellent shorthand'.

When it comes to applying for jobs, editors frequently rate prospective candidates on their shorthand, as taking notes accurately is a vital skill in the newsroom.

It is often compared to learning a new language and requires perseverance; discipline and lots of enthusiasm.

We don't expect our trainees to know any shorthand before they start the course, and it is probably a good thing if they don't. We like a blank canvas to work with.

You'd be learning Teeline at News Associates – the most accessible and popular form of shorthand practised by journalists.

The NCTJ's gold standard is to achieve 100 words per minute and accurately identify a newsworthy quote.

By and large it takes six long, hard but rewarding weeks to learn the theory, as you master the Teeline alphabet, along with its special outlines and short cuts. After that we'll really crank up the speed building.

We won't ruin the surprise, but we have plenty of tricks up our sleeve to ensure our trainees enjoy learning what can at first seem like a daunting subject. Shorthand can be great fun and it's rewarding to see quick progress come with your hard work.

Our tutors have decades of experience to make sure you achieve the best possible results and will support you every step of the way.

And their formula has had some groundbreaking results. Over the last year across our London and Manchester centres, more than 85% of candidates passed with the magic 100 words per minute – head and shoulders above the national average.



'News Associates is the college all other journalism schools should aspire to. The tutors' doors were always open and they are dedicated to making you as close to the finished article as possible.'

*Sarah Gordon,  
Daily Mail*

'The News Associates courses offer invaluable opportunities to get practical experience. After the course I had the confidence and skills to hit the ground running.'

*Pete Thompson,  
Twitter*

## **PUBLIC AFFAIRS**

Politics plays a major role in every area of society. Whether you want to cover news, sport, fashion, travel or music, knowing how politics impacts on each and every one of us is crucial.

In showbiz you need to be up to date with how the Arts Council is funded to cover a story about cutbacks to grants to the British film industry.

As a sports reporter you can't write a story about the £9.3 billion that was spent on the Olympics without understanding how the budget was raised from public funds.

Understanding how government operates at a local, national and international level is essential when reporting on issues of immigration or dealing with the education or healthcare system.

During the course, topics covered include how elections work, how councils are financed, the way the NHS operates as well as duties of the Queen and Prime Minister.

What is all the fuss about free schools, where does your council tax go, and how does the European Union impact our lives?

We look to spice things up with a range of guest speakers, and our tuition method has proved successful, with over 95% of students typically passing their Public Affairs exam first time.

While some arrive with a real interest in politics, others have rarely made it past the back pages of the papers prior to the course. This does not matter.

Ultimately, they may not be politicians in the making but all trainees leave with another important string to their bow.



Tom MacLeod graduated from News Associates in July 2013, with a gold-standard NCTJ Diploma in Multimedia Journalism. One year later Tom was a regular presenter on Sky News. During his time with us he worked on placement at BBC London and TalkSport

## PRODUCTION JOURNALISM

Headlines help chronicle our era and shape our memory. A reporter may tell the story, but a sub-editor has to encapsulate it in just a few words with linguistic dexterity, impact and often a little humour.

You may have written the best story since the printing press was invented, but without an attention-grabbing headline the reader will be on to the next page without even registering your intro.

But subbing is about more than just coining snappy headlines – it's about checking for errors, ensuring consistency and impartiality, and about asking, is it libellous?

It's also about choosing the best pictures to bring the words alive.

As the role of the journalist changes, a reporter who can write accurately on to a page with the keen eye of a sub is a godsend.

Technology continues to influence the way people consume their news, so mastering the specific needs of online editing, such as search engine optimisation, key words and tagging, is vital.

On the optional production journalism module you'll also learn how to design eye-catching pages that showcase your pitch perfect headlines and complement your stories.

Versatility is everything and you're more likely to land that dream first job if you've got a range of skills – and a certificate to prove it.

'News Associates is the best place to study journalism - from nailing an intro, to shorthand and shooting video on your mobile phone.'

*Rosie Hopegood,  
Sunday Mirror*

'You get first class support all the way through your studies. When it comes to looking for jobs, News Associates give you every assistance.'

*Conor Gaffey,  
Newsweek*



## SPORT

‘I always turn to the sport section first. The sport section records people’s accomplishments; the front page nothing but man’s failures.’ *Earl Warren*

Nice sentiment but I don’t think Senator Warren has been following our national football or rugby union teams at recent World Cups. Sports journalism is changing – the proliferation of dedicated TV channels, websites, radio stations, niche publications and, of course, newspapers offers a world of opportunity and has changed the nature of the job.

Gone are the days when you’d turn up, perhaps write one quick story for the first edition then revise it with a more considered take before heading off in the general direction of last orders. Now you might be providing a live blog, snaps for a website and updating a Twitter feed before you get around to writing your story.

You might be juggling the demands of a website that craves immediate SEO-friendly content with the requirements of a newspaper – who still want the latest and freshest take on the story with a witty, punchy and original intro. But despite these changes, the key skills remain.

When the NCTJ wanted to develop a specialist module to reflect this growth area, they turned to the reporters and editors at our own sports news agency, Sportsbeat, to shape the syllabus and design the examination.

Every year Sportsbeat supplies over 70,000 stories to over 500 clients around the UK and Europe. Covering more than 50 sports at local, regional, national and international level, the NCTJ recognised we were ideally placed to help shape this qualification – because, as employers, we know the skills needed from graduate reporters.

This module will introduce you to the concepts at the heart of sports reporting. You learn how to develop a ‘runner’ and file ‘on the whistle’. We’ll introduce you to dressing in quotes, quotes-led rewrites and round-ups. Although you might still read the newspapers from back to front, you will soon learn that sports news increasingly dominates the news editor’s agenda as well.

‘The tutors know what it takes to pass the NCTJ exams and work very hard to make sure they get the best results from the students. Despite finishing the course over five years ago I still feel I am able to go back and talk to the staff and get their advice.’

*James Andrew, Daily Mail*

‘From the moment you walk through the door you are treated like a proper journalist. You get brilliant opportunities that you wouldn’t expect to have as a trainee’

*Ed Higgs, Sky Sports News*



## LONDON

### NEWS ASSOCIATES, 247 THE BROADWAY, WIMBLEDON, LONDON, SW19 1SD

Home to Great Uncle Bulgaria and his clan of litter-collecting Wombles, the world's most famous and exclusive tennis tournament and the late actor and hell-raiser Oliver Reed, Wimbledon is regularly voted one of London's best places to live.

SW19 is one of the capital's most sought after postcodes – and Wimbledon has all the advantages of being out of town but still just 20 minutes from central London.

News Associates is perfectly positioned, just a short walk from South Wimbledon station (London Underground's Northern line) and the main overground station – which is served by National Rail services, the District line and regular trams from Croydon.

Trains run to Clapham Junction and Waterloo every three minutes, while Wimbledon is within easy reach of major destinations on the outskirts of the capital.

Ten minutes walk – albeit up the hill – the 'village' has plenty of trendy bars, places to eat, and great shopping. Karaoke night in The Common Room is loved and loathed here in equal measure. It's also the doorstep to the stars during the Wimbledon Championships.

Every summer, thousands of people flock to Wimbledon to see their favourite tennis players battle for the coveted Championships' title. The atmosphere is palpable, the Pimm's is always flowing and strawberries and cream become a staple diet.

At the other end of the sporting scale you have Wimbledon Dog Track. It's hardly Royal Ascot but you can't go too far wrong with a night at the dogs.

#### WHAT'S ON

A London institution – *Time Out* is the capital's undisputed top listings guide. The *Evening Standard* also boasts comprehensive what's on features and the website *SW Londoner* is the best destination for news, features and reviews in the area.

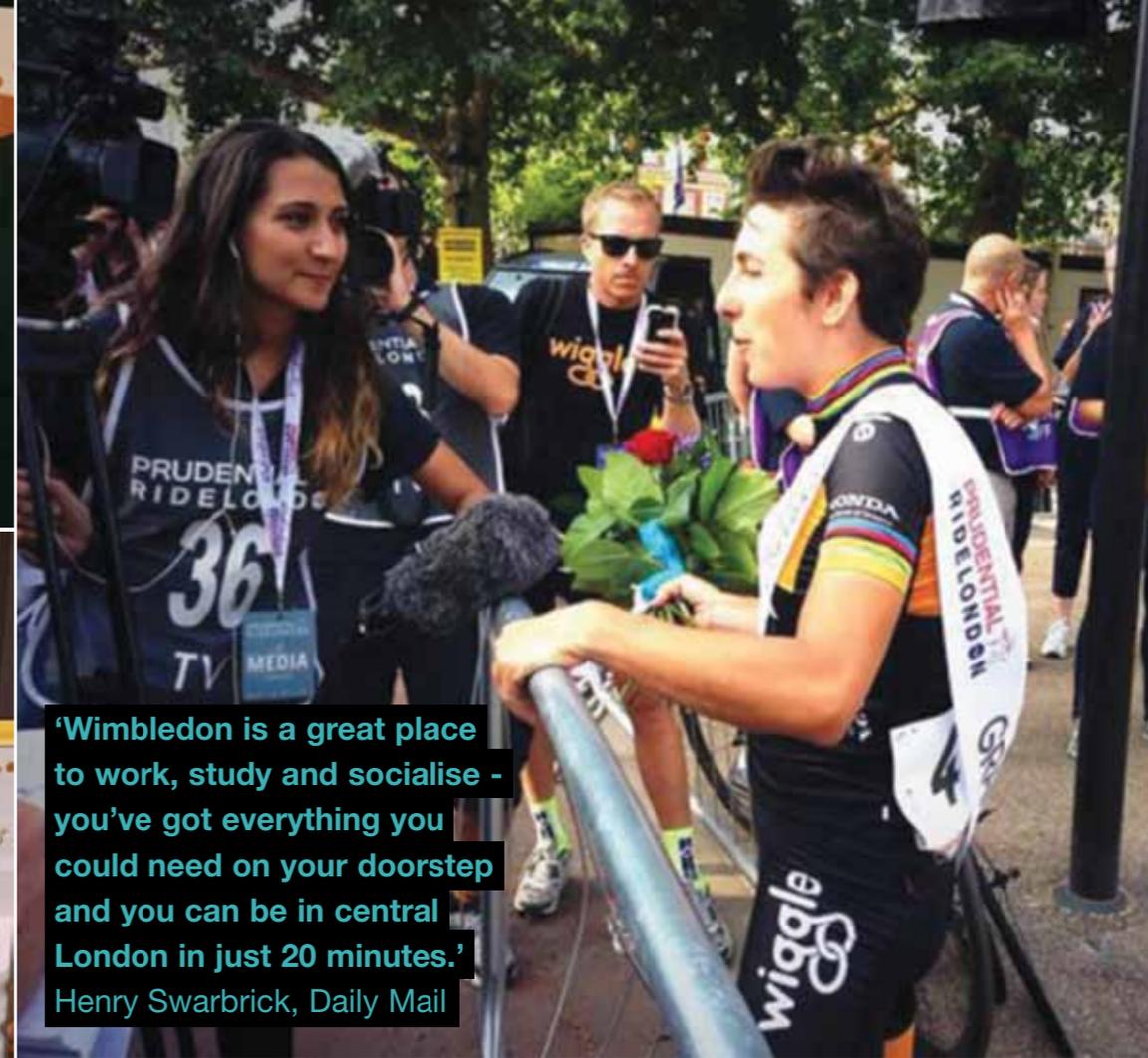
#### DID YOU KNOW?

Wimbledon is the site where the sixth Martian invasion cylinder landed in H.G. Wells' book *The War of the Worlds*.

#### THEY SAID...

"When I look back on my life, it seems all my great memories have come from Wimbledon."

*Martina Navratilova*



'Wimbledon is a great place to work, study and socialise - you've got everything you could need on your doorstep and you can be in central London in just 20 minutes.'  
Henry Swarbrick, Daily Mail





#### WHAT'S ON

The *Manchester Evening News* is distributed free on certain days of the week while the city-based website *Mancunian Matters* will provide you with all you need to know about the city from news and sport to reviews.

#### DID YOU KNOW?

Manchester receives less annual rainfall than Sydney.

#### THEY SAID...

"In the north west it rains and it rains. Yet we managed to produce the Industrial Revolution, the trade union movement, the Communist Manifesto and even the goddam computer. Down south where the sun never sets, you took all our money and what did you produce? Chas and Dave."

*Tony Wilson, Factory Records founder*

## MANCHESTER

### NEWS ASSOCIATES, BARCLAY HOUSE, 35 WHITWORTH STREET WEST, MANCHESTER M1 5NG

Whether it's the roar of 76,000 at Old Trafford or Peter Kay wowing punters at a sold-out Manchester Arena, Manchester is a city with plenty to shout about.

Rising to prominence on the back of the Industrial Revolution, the capital of the North was so important to this country's textiles trade that it was dubbed 'Cottonopolis'.

Modern-day Manchester, recognised as one of Europe's largest student cities, combines historical grit with cosmopolitan glitz.

It has everything from back-street boozers and high-end bars to two of the nation's largest shopping centres in the Arndale and the Trafford Centre, the vintage Northern Quarter and the world famous Deansgate.

Manchester is renowned for its music scene, launching the likes of New Order, The Smiths, The Stone Roses and Oasis. The Halle Orchestra also hails from Manchester – the oldest orchestra in the country. It is the city of LS Lowry and Coronation Street and where Rutherford first split the atom.

Red or blue, Manchester is a power player in the Premier League, while Test cricket and international rugby are firm favourites in this sports mad area.

The city is still benefiting from the legacy of the 2002 Commonwealth Games and is home to many leading British athletes, including the all-conquering cycling team.

Large swathes of the BBC are also moving north and the brand new MediaCityUK will boost the city's media scene massively.

Situated right in the heart of the city, our office is a short walk from Manchester Oxford Road and Manchester Piccadilly stations.



**'Manchester is a growing and cosmopolitan city. It has national news every day, world class sport on offer and a music heritage up there with the best cities in the world.'**

**Matt Davis, Manchester Evening News**



## FEES AND FUNDING

News Associates is accredited by the National Council for the Training of Journalists to deliver their Diploma in Journalism at our centres in London and Manchester.

Once a place has been offered on a respective course, trainees pay a £1000 non-refundable deposit to confirm their intention to study at News Associates. The balance is payable the day you commence your studies with us.

We also offer an early payment discount on all our courses and there is an option to pay for studies by instalments.

### LONDON

Full-time Fast-Track (22 weeks) £4,600 (£4,350 with early payment discount)

Full-time Sports Journalism (35 weeks) £5,950 (£5,500 with early payment discount)

Part-time (40 weeks) £4,250 (£4,000 with early payment discount)

### MANCHESTER

Full-time Fast-Track (22 weeks) £4,250 (£4,000 with early payment discount)

Full-time Sports Journalism (35 weeks) £5,950 (£5,500 with early payment discount)

Part-time (40 weeks) £4,250 (£4,000 with early payment discount)

## PROFESSIONAL AND CAREER DEVELOPMENT LOANS

These are bank loans that can be used to help pay for work related learning. You can borrow between £300 and £10,000 to help support the cost of up to two years of learning.

## JOURNALISM DIVERSITY FUND

The Journalism Diversity Fund is available to trainees from ethnically and socially diverse backgrounds, who are without means to support themselves through an NCTJ training course. For more information and an application visit - [www.journalismdiversityfund.com](http://www.journalismdiversityfund.com)

## HOW TO APPLY

News Associates is proud to be the UK's number one journalism course and it's important any applicant to our courses is able to demonstrate a commitment to journalism, for example via work placements or an active involvement in student media.

To be eligible you must hold a degree level qualification or equivalent or have a minimum three years' professional experience.

The first phase will be completing an application form, which is available by applying online via our website or emailing [training@newsassociates.co.uk](mailto:training@newsassociates.co.uk).

After submitting your application, it will be considered by a panel including our managing editor and heads of journalism, and successful candidates will be invited to attend an assessment day, which includes a two-hour examination and an interview. There is no cost to this.

Places are awarded depending on a good combined score from that process and you can attend an assessment day in either London or Manchester, whichever course you are applying for. We run regular assessment days and the dates are available on our website. [Click here to start the application process.](#)

## FREE JOURNALISM WORKSHOPS

A popular way for prospective trainees to get a feel for the NCTJ qualification is through our FREE monthly journalism workshop sessions run in London and Manchester. These three-hour seminars provide a practical insight into journalism and NCTJ training.

We will get you tackling a breaking news exercise and feedback will be sent to every attendee at the conclusion of the workshop. There will be a chance to meet our tutors and editors and time will be set aside for career advice.

[For the full list of dates available throughout the year, please refer to our website or email \[training@newsassociates.co.uk\]\(mailto:training@newsassociates.co.uk\)](#)

## EDITORIAL ADVISORY BOARD

“Journalism trainees at News Associates get the best training in the country, delivered by the best tutors. Their NCTJ results and job record speak for themselves.”

- *Graham Dudman, chairman, editorial advisory board*

### GRAHAM DUDMAN



Graham is an editorial consultant to News Associates and chairs the editorial board.

After spells at the Daily Mail and Daily Express, he joined The Sun where he held a number of roles including head of news and managing editor.

He was responsible for the team that brought Ronnie Biggs back to the UK from Brazil, recognised by Press Gazette as one of the best 50 British newspaper stories of the 20th century. He sits on the board of the Society of Editors, advises the Journalism Diversity Fund and is a member of the accreditation board of the National Council for the Training of Journalists.

### SIMON COLE



Simon began his career as a newspaper journalist and went through local radio into television

news, where he worked for the BBC and ITN as a correspondent before joining Sky News as head of home news.

Simon went on to become Sky News managing editor and deputy head of news. With colleagues he won many news awards including RTS, BAFTA and Emmy. He is now a news consultant in the UK and USA.

### CLAIRE GILLINGWATER



Claire is an experienced media trainer and recognised expert in crisis communications,

who counts FTSE 100 chief executives, international businesspeople and emerging corporate talent among her clients. An experienced journalist, she began her career on the Sheffield Star and Leicester Mercury, before moving into broadcast journalism working as a presenter at Yorkshire TV, a bulletin editor at TV-am, a producer at Sky News and a

news editor at Reuters TV.

### PAUL HORROCKS



Paul spent over 34 years at the Manchester Evening News, including 12 as editor-in-chief, and

was previously a journalist at the Daily Mail.

He is a former president of the Society of Editors, a member of the Press Complaints Commission and a member of the DA Notice Committee at the Ministry of Defence.

He has specialist knowledge of multimedia journalism convergence and has been a trainer for overseas media houses on investigative reporting through the Thomson Foundation, in Nepal and India.

### DAVID PARSONS



David is the executive editor at national press agency Sportsbeat, the UK's largest

sports news service.

He guides a team that delivers over 75,000 stories a year, in text and broadcast, to over 500 clients, including national newspapers, broadcasters and organisations such as the Football Association, British Olympic Association, Six Nations, British and Irish Lions, Aviva Premiership and Guinness PRO12.

### SIMON PEARSON



Simon Pearson is the obituaries editor of The Times, where he has worked for most of the past 30

years. In that time, he has been chief sub-editor on both the home and foreign desks, night editor and executive editor.

He led the team that turned the paper from a broadsheet into a compact in a week. He was associate night editor of The Daily Telegraph for a year in 1998-99.

# **NEWS** ASSOCIATES

News Associates London  
247 The Broadway  
London  
SW19 1SD

News Associates Manchester  
Barclay House  
35 Whitworth Street West  
Manchester  
M1 5NG

[www.newsassociates.co.uk](http://www.newsassociates.co.uk)  
0870 445 0155

