



**NEWS ASSOCIATES**

# Journalism Summer School 2017

London

## JOURNALISM SUMMER SCHOOL - WHAT WE'LL COVER

We can make you one promise – your two weeks with us will fly by because this is an intensive study programme, designed to give you a taste of what it takes to become a journalist.

In your two weeks you will cover the following:

- Newsgathering and news writing
- Feature and magazine writing
- Video journalism skills
- Journalism ethics and responsible reporting
- The basics of media law
- Interviewing techniques
- Reviewing and comment
- An introduction to shorthand
- Getting into freelance writing

You will also get the option to choose one of the following mini-modules:

- Sports journalism
- Political journalism
- Arts and culture journalism

You will also get a chance to produce stories for our partners SWLondoner.

Sessions are conducted by our award-winning training team and there will be talks from industry guest speakers.





## JOURNALISM SUMMER SCHOOL - AN INTRODUCTION

Our hugely popular two-week summer school runs in our London office and is an intensive course that covers the basics of journalism, from news reporting to feature writing, with an added emphasis on the growing importance of broadcast skills.

And if all that sounds complicated then our aim is simple – providing a creative environment to get you thinking about a career whose lure remains undiminished. News Associates is one of the top journalism schools in the United Kingdom and our full- and part-time training, accredited by the National Council for the Training of Journalists, has ranked us as London's number one centre for five straight years.

Our summer school aims to provide foundation skills and it should appeal to those

working on student media, blogs, websites and community projects. Many will join us as a way of dipping their toe into the water and after two weeks we are confident they will be ready to take the plunge.

We pride ourselves on the individual attention we give to our trainees as they think about entering this most satisfying and exciting of professions.

Advice and assistance is never far away from our full-time tutors, editors and journalists, who want our newsroom to be your classroom.

We look forward to working with you.

*James Toney,  
Managing Editor*



“News Associates is the college all other journalism colleges should aspire to. The tutors and journalists are dedicated to making you the finished article.”

*Sarah Gordon,  
Daily Mail*

### 2017 COURSE DATES

#### London

Monday July 31st

- Friday August 11th (Monday-Friday)

### APPLY NOW

Email [training@newsassociates.co.uk](mailto:training@newsassociates.co.uk)  
or call **0870 445 0155** for an application form.



## SUMMER SCHOOL - FREQUENTLY ASKED QUESTIONS

### **What does the course cost?**

Our two-week journalism summer school costs £645.00 and the course fee must be paid in advance. Limited places are available on the course, so a non-refundable £195.00 deposit is required to confirm your attendance.

### **Where does the course run?**

The course currently runs in our London office only.

### **What are the registration requirements?**

There are no specific entry requirements but a good standard of written English is essential if you are going to take full advantages of the study programme. You will be required to complete an entry document and all decisions as to suitability are made at our discretion.

### **Is the course residential?**

There are many local hotels within walking distance which offer accommodation at reasonable rates. We can provide information on request.

### **What are the hours of study?**

This is an intensive study programme. The course starts each day at 9.30am and concludes at 5pm (with a one hour lunch break). The course runs Monday-Friday.

### **Is there any recommended reading?**

We will provide a full range of course and study notes for you as part of your course fee.

### **Will this study programme be enough to get me a journalism job?**

Our journalism summer school is aimed at providing essential foundation skills. Throughout the course we will give you a broad understanding of the demands of the industry.

Many of those who study at the summer school move on to further National Council for the Training of Journalists accredited training with News Associates.

News Associates runs this training in London and Manchester, with full- and part-time study options, lasting between 20 and 40 weeks.



## COURSE FEEDBACK



News Associates is proud to be the UK's number one journalism school. Here's what some recent attendees of the summer school made of their two-week study programme with us.

"The best aspect about the course was the range of teaching. For each topic we had a different teacher. This kept the sessions fresh, offered us different insights on the routes into journalism, and illustrated the various areas within journalism.

"Secondly, the course improved my writing generally. The advice was consistent and clear. The writing exercises were not just challenging, but

interesting and engaging. If people were to attend this course, at the very least, their writing would improve."

**Max Dunmore**

"I can't believe how much I learned in two weeks. The summer school certainly didn't feel like school and it only made me more determined to pursue a career in journalism. I'd absolutely recommend it, it was great fun and I didn't want it to end."

**Andrea Greene**

"We got a glimpse into every aspect of journalism from shorthand to media law, understanding how to use social media

to tips for reviewing. We had a great group and the tutors were first class. I couldn't recommend the summer school more to an aspiring journalist."

**Nicola Harding**

"I'd been involved with student media at university but I wasn't 100 percent sure that journalism was for me. Now I absolutely want this to be my career. I can't thank the staff at News Associates more - learning from working journalists was so much better than reading from a textbook."

**Chris Francis**

“A News Associates course gives you a good grounding and valuable foundation skills. They really helped when I moved into full-time training and then into the job.”

*Tom Barclay, The Sun*

“News Associates is rightly regarded in the industry as the best place to train to be a journalist. I put into practice the lessons I learned there every day. It’s the only journalism school I’d recommend.”

*Nicholas Lustig,  
Daily Express*

## WHO ARE NEWS ASSOCIATES?

News Associates was last year named the number one NCTJ-accredited journalism course, with our trainees again achieving the best exam results in the UK.

Based in the media heartlands of London and Manchester, we are home to one of the country’s busiest press agencies and our industry leading journalism training is set against the backdrop of a hectic working newsroom.

From our recent courses we have trainees working on nationals (The Times, The Daily Mail, The Sun and The Independent) at press agencies (Reuters and Associated Press), regional and local papers and magazines, at online publications and in broadcast (BBC, Sky News, Daybreak and ITV News).

Our unrivalled alumni network stretches around the world with former trainees

working across the UK, in Australia, New Zealand, Canada, the United States, Hong Kong and throughout Europe.

We train more NCTJ accredited journalists in the UK every year than anyone else.

And in the past two years our trainees have dominated the NCTJ Excellence in Journalism Awards, which are open to journalism schools across the country.

In recent years, News Associates have also trained more journalists who have qualified as senior reporters, via their NQJ qualification (formerly NCE), than any other training provider. And the top marks in the national NQJ qualification are invariably secured by those we trained.



## LONDON

### NEWS ASSOCIATES, 247 THE BROADWAY, WIMBLEDON, LONDON, SW19 1SD

Home to Great Uncle Bulgaria and his clan of litter-collecting Wombles, the world's most famous and exclusive tennis tournament and the late actor and hell-raiser Oliver Reed, Wimbledon is regularly voted one of London's best places to live.

SW19 is one of the capital's most sought after postcodes – and Wimbledon has all the advantages of being out of town but still just 20 minutes from central London.

News Associates is perfectly positioned, both a ten minute walk from South Wimbledon station (London Underground's Northern line) and the main overground station – which is served by National Rail services, the District line and regular trams from Croydon.

Trains run to Clapham Junction and Waterloo every three minutes, while Wimbledon is within easy reach of major destinations on the outskirts of the capital.

Ten minutes walk - albeit up the hill - the 'village' has plenty of trendy bars, places to eat, and great shopping. Karaoke night in The Common Room is loved and loathed here in equal measure. It's also the doorstep to the stars during the Wimbledon Championships.



Every summer, thousands of people flock to Wimbledon to see their favourite tennis players battle for the coveted Championships' title. The atmosphere is palpable, the Pimms is always flowing and strawberries and cream become a staple diet.

At the other end of the sporting scale you have Wimbledon Dog Track. It's hardly Royal Ascot but you can't go too far wrong with a night at the dogs.



#### WHAT'S ON

A London institution - Time Out is the capital's undisputed top listings guide. The *Evening Standard* also boasts comprehensive what's on features. The *Wimbledon Guardian* offers more local news and information.

#### DID YOU KNOW?

Wimbledon is the site where the sixth Martian invasion cylinder landed in H.G. Wells' book *The War of the Worlds*.

#### THEY SAID...

"When I look back on my life, it seems all my great memories have come from Wimbledon."

*Martina Navratilova*

## **NEWS** ASSOCIATES

News Associates London,  
247 The Broadway,  
London  
SW19 1SD

News Associates Manchester,  
35 Whitworth Street West,  
Manchester  
M1 5NG

[www.newsassociates.co.uk](http://www.newsassociates.co.uk)  
0870 445 0155