



NEWS ASSOCIATES

Journalism Short Courses

London - Manchester

JOURNALISM SUMMER SCHOOL - WHAT WE'LL COVER

We can make you one promise – your two weeks with us will fly by because this is an intensive study programme, designed to give you a taste of what it takes to become a journalist.

In your two weeks you will cover the following:

- Newsgathering and news writing
- Feature and magazine writing
- Video journalism skills
- Journalism ethics and responsible reporting
- The basics of media law
- Interviewing techniques
- Reviewing and comment
- An introduction to shorthand
- Getting into freelance writing

You will also get the option to choose one of the following mini-modules:

- Sports journalism
- Political journalism
- Arts and culture journalism

You will also get a chance to produce stories for our partners SWLondoner and Mancunian Matters.

Sessions are conducted by our award-winning training team and there will be talks from industry guest speakers.



JOURNALISM SUMMER SCHOOL - AN INTRODUCTION

Our two-week summer school runs in our London and Manchester offices every August and is an intensive course that covers the basics of journalism, news, magazine and feature writing, with an added emphasis on the growing importance of broadcast skills.

And if all that sounds complicated then our aim is simple – providing a creative environment to get you thinking about a career whose lure remains undiminished. News Associates is one of the top journalism schools in the United Kingdom and our full- and part-time training, accredited by the National Council for the Training of Journalists, has ranked us as London's number one centre for five straight years.

Our summer school aims to provide foundation skills and it should appeal

to those working on student media, blogs, websites and community projects. Many will join us as a way of dipping their toe into the water and after two weeks we are confident they will be ready to take the plunge.

We pride ourselves on the individual attention we give to our trainees as they think about entering this most satisfying and exciting of professions.

Advice and assistance is never far away from our full-time tutors, editors and journalists, who want our newsroom to be your classroom.

We look forward to working with you.

Richard Parsons, Course Director



'A News Associates course gives you a good grounding and valuable foundation skills. They really helped me when I moved into full-time training and then into the job.'

Nick Lustig, Daily Express

2014 COURSE DATES

London

Monday 4th August
- Friday 15th August (Monday-Friday)

Manchester

Monday 11th August
- Friday 22nd August (Monday-Friday)

APPLY NOW

Email training@newsassociates.co.uk or call 0870 445 0155 for an application form.



SUMMER SCHOOL - FREQUENTLY ASKED QUESTIONS

What does the course cost?

Our two-week journalism summer school costs £595.00 and the course fee must be paid in advance. Limited places are available on the course, so a non-refundable £195.00 deposit is required to confirm your attendance.

Where does the course run?

The course currently runs in our London and Manchester offices.

What are the registration requirements?

There are no specific entry requirements but a good standard of written English is essential if you are going to take full advantages of the study programme. You will be required to complete an entry document and all decisions as to suitability are made at our discretion.

Is the course residential?

There are many local hotels within walking distance which offer accommodation at reasonable rates. We can provide information on request.

What are the hours of study?

This is an intensive study programme. The course starts each day at 9.30am and concludes at 5pm (with a one hour lunch break). The course runs Monday-Friday.

Is there any recommended reading?

We will provide a full range of course and study notes for you as part of your course fee.

Will this study programme be enough to get me a journalism job?

Our journalism summer school is aimed at providing essential foundation skills. Throughout the course we will give you a broad understanding of the demands of the industry.

Many of those who study at the summer school move on to further National Council for the Training of Journalists accredited training with News Associates.

News Associates runs this training in London and Manchester, with full- and part-time study options, lasting between 20 and 40 weeks.



MUSIC JOURNALISM SHORT COURSE

Aspiring music journalists can now enrol on this exclusive and practical four-week course at News Associates' Manchester office. The course, led by one of the country's leading music writers, covers all the essentials for those serious about working in the industry including previews, live reviews, interview technique and, most importantly, valuable advice on how to break into the exciting world of music journalism. Detailed feedback will be given on all work and personal tutorials will be provided.

All attendees will review at least one live gig for Mancunian Matters and will have their work published online to MM's hundreds of thousands of readers.

YOUR TUTOR

Your course leader is top UK music writer John McCready. John has written extensively for *NME*, *The Face*, *Mojo*, *Word*, *The Guardian*, *The Times* and *The Observer*, among many other national and international music magazines. John has compiled and written sleeve notes for New Order and The Stone Roses.

HOW IT WORKS

The course will run over four consecutive weeks from 10am-4pm on Saturdays at the News Associates Manchester office – a short walk from Piccadilly Station.



There are limited places so email training@newsassociates.co.uk for more information or to book a place.

We do not require any specific academic qualifications although we do require a certain standard of written and spoken English and a strong passion for the industry.

This course runs twice a year and costs £250.

‘News Associates is the best place to train to be a journalist. I put into practice the lessons I learned there every day. It’s the only place I’d recommend.’

Nick Lustig, The Express

‘News Associates is the college all other journalism colleges should aspire to. The tutors and journalists are dedicated to making you as close to the finished article.’

Sarah Gordon, Daily Mail



WHAT'S ON

A London institution - *Time Out* is the capital's undisputed top listings guide. *The Evening Standard* also boasts comprehensive what's on features. *The Wimbledon Guardian* offers more local news and information.

DID YOU KNOW?

Wimbledon is the site where the sixth Martian invasion cylinder landed in H.G. Wells' book *The War of the Worlds*.

THEY SAID...

"When I look back on my life, it seems all my great memories have come from Wimbledon."

Martina Navratilova.

LONDON

NEWS ASSOCIATES, 247 THE BROADWAY, WIMBLEDON, LONDON, SW19 1SD

Home to Great Uncle Bulgaria and his clan of litter-collecting Wombles, the world's most famous and exclusive tennis tournament and the late actor and hellraiser Oliver Reed, Wimbledon is regularly voted one of London's best places to live.

SW19 is one of the capital's most exclusive postcodes – and Wimbledon has all the advantages of being out of town but still just 20 minutes from central London.

News Associates is perfectly positioned, both a ten minute walk from South Wimbledon station (London Underground's Northern line) and the main overground station – which is served by National Rail services, the District line and regular trams from Croydon.

Trains run to Waterloo every three minutes, while Wimbledon is within easy reach of major destinations on the outskirts of the capital.

PLACES WE LIKE...

The Lambourne, The Broadway

Adopted as their watering hole of choice, you will often find our trainees and reporters enjoying a post-deadline pint at The Lambourne, which is situated right next door to our office.



Wimbledon Village

Ten minutes walk – albeit up the hill – the 'village' has plenty of trendy bars, places to eat and great shopping. Karaoke night in The Common Room is loved and loathed here in equal measure. It's also the place to doorstep the stars during the Wimbledon Championships.

The Wimbledon Tennis Championships

Every summer, thousands of people flock to Wimbledon to see their favourite tennis players battle for the coveted Championships' title. The atmosphere is palpable, the Pimms is always flowing and strawberries and cream become a staple diet.

Wimbledon Greyhound Track, Plough Lane

It's hardly Royal Ascot but you can't go too far wrong with a night at the dogs.

MANCHESTER

NEWS ASSOCIATES, 111 PICCADILLY, MANCHESTER M1 2HY

Whether it's the roar of 76,000 at Old Trafford or Peter Kay wowing punters at a sold-out MEN Arena, Manchester is a city with plenty to shout about. Rising to prominence on the back of the Industrial Revolution, the capital of the North was so important to this country's textiles trade that it was dubbed "Cottonopolis".

But modern-day Manchester combines historical grit with modern-day glitz. It is an intoxicating mix of earthy back-street boozers and swanky high-end bars, second-hand record shops and the plush Trafford Centre, boho chic and boutique-bred beauty.

The city that spawned The Smiths, New Order, The Stone Roses and the "Madchester" musical revolution is also home to the Hallé Orchestra - the oldest in the country. It's also the city of Coronation Street, LS Lowry and where Rutherford split the atom. News Associates' office is a minute's walk from Piccadilly train station, which is a little more than two hours from London Euston and connected to towns and cities across the Midlands and North.

PLACES WE LIKE...

The Northern Quarter

This former warehouse district is now a mélange of cool bars, galleries and cheap eats. The legendary Afflecks Palace indoor market is a must for the



fashion follower with an individualistic streak.

Deansgate Locks/Castlefield

Barely a decade ago this was a run-down derelict space. A bit of investment and vision and the old railway arches were transformed into a buzzing nightlife quarter. Pick from bars such as Revolution or Missoula for a night out, or chill-out on the canal-side terrace at Dukes 92.

Kro Bar, Piccadilly Gardens

Kro, a favourite haunt of the lecturers and trainees alike, is positioned on the edge of Piccadilly Gardens. You can enjoy their unique brand of Scandinavian cool while watching the world go by.

Spinningfields

A relatively new retail, business and leisure 'quarter' off Deansgate, Spinningfields has a real buzz about it. With designer shops – including Armani, DKNY and Mulberry – and a host of restaurants serving up a wide variety of cuisines, it is getting a real reputation as the destination of choice for Manchester's chic crowd.



WHAT'S ON

The *Manchester Evening News* is distributed free on certain days of the week while the web-based *Manchester Confidential* is an up-to-the-minute guide to what is happening in the city. However, our own *Mancunian Matters* is the up-and-coming guide to the city, covering everything from news and features to sports and entertainment.

DID YOU KNOW?

Manchester receives less annual rainfall than Sydney.

THEY SAID...

"In the North-West it rains and it rains. And yet we managed to produce the Industrial Revolution, the trade union movement, the Communist Manifesto and even the goddam computer. Down South, where the sun never sets, you took all our money and what did you produce? Chas and Dave."

Tony Wilson, Factory Records founder

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